

50 Video Prompt Formula Examples



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Objective + **Style** + **Key Elements** + **Setting/Action** + **Call to Action**

designed for creating 8-second business videos

The following prompts are just ideas designed to help you learn and understand this particular prompt formula.

Keep in mind you can adapt various aspects of these ideas, to get exactly what you need. Try taking a few perfect aspects from various prompts, to create your master prompt for instance.

Here are the 50 prompt examples:

1. For a New Coffee Blend

Objective

Introduce our new "Morning Rise" coffee blend.

Style

Warm, cozy, and inviting, with a cinematic slow-motion feel.

Key Elements

A branded coffee mug with the "Morning Rise" logo, fresh coffee beans, and steam.

Setting/Action

A slow-motion shot of rich, dark coffee being poured into the mug on a rustic wooden kitchen counter as the morning sun streams through a window.

Call to Action

End with on-screen text: "Awaken Your Senses. Try Morning Rise."

Full Prompt: "An 8-second, warm and cozy cinematic video introducing our 'Morning Rise' coffee blend. Show a slow-motion shot of rich, dark coffee being poured into a branded mug on a rustic wooden counter, with morning sun streaming through a window. Feature fresh coffee beans nearby. End with on-screen text: 'Awaken Your Senses. Try Morning Rise.'"

2. For a Skincare Product

Objective

Showcase the hydrating quality of our "Aqua-Glow" face serum.

Style

Clean, minimalist, and fresh.

Key Elements

The "Aqua-Glow" product bottle, a single droplet of serum, and a fresh green leaf with water beads.

Setting/Action

A droplet of clear serum falls from the dropper in extreme close-up onto the green leaf, causing a gentle ripple effect across the water beads. The background is a clean, white surface.

Call to Action

End with on-screen text: "Pure Hydration. Discover Aqua-Glow."

Full Prompt: "Create an 8-second, clean and minimalist video showcasing the hydration of 'Aqua-Glow' serum. In an extreme close-up, a single droplet of serum falls onto a fresh green leaf covered in water beads, creating a gentle ripple. The background is pure white. End with on-screen text: 'Pure Hydration. Discover Aqua-Glow.'"

3. For a Fitness App

Objective

Drive downloads for the "Fit-Track" workout app.

Style

Energetic, vibrant, and motivational.

Key Elements

A smartphone displaying the "Fit-Track" app interface, a person in athletic wear, and dynamic graphic overlays showing workout stats.

Setting/Action

A person is seen from the waist down, energetically running on a treadmill. The shot is a low-angle view focusing on their running shoes. The phone is held in their hand, and animated stats (like heart rate and distance) pop up on the screen.

Call to Action

End with on-screen text: "Your Best Run Yet. Download Fit-Track."

Full Prompt: "An 8-second, energetic and motivational video for the 'Fit-Track' app. Use a low-angle shot of a person running on a treadmill, focusing on their athletic shoes. They are holding a smartphone showing the app interface, with vibrant, animated workout stats appearing on screen. End with text: 'Your Best Run Yet. Download Fit-Track.'"

4. For a Sustainable Home Goods Brand

Objective

Highlight the eco-friendly nature of our bamboo toothbrushes.

Style

Natural, earthy, and calming.

Key Elements

A set of bamboo toothbrushes, a lush green plant (like a fern), and natural morning light.

Setting/Action

The bamboo toothbrushes are neatly arranged in a ceramic holder on a light-colored bathroom shelf. A gentle time-lapse shows the leaves of a nearby fern unfurling slightly in the soft morning light.

Call to Action

End with on-screen text: "Switch to Sustainable. Shop Now."

Full Prompt: "An 8-second, natural and calming video highlighting our eco-friendly bamboo toothbrushes. Show a time-lapse of a lush fern unfurling its leaves in soft morning light, next to our toothbrushes arranged in a ceramic holder on a bathroom shelf. End with on-screen text: 'Switch to Sustainable. Shop Now.'"

5. For a Travel Agency

Objective

Promote a summer getaway package to Greece.

Style

Bright, dreamy, and aspirational.

Key Elements

A classic white and blue Greek building, vibrant pink bougainvillea flowers, and a clear blue sky.

Setting/Action

A quick, sweeping aerial drone shot that flies towards a beautiful white building with a blue dome in Santorini. The building is covered in blooming pink bougainvillea flowers under a brilliant, sunny sky.

Call to Action

End with on-screen text: "Your Summer Escape Awaits. Book Now."

Full Prompt: "An 8-second, bright and dreamy video promoting a Greek getaway. Feature a sweeping aerial drone shot moving towards a classic white and blue building in Santorini, covered in vibrant pink bougainvillea under a clear blue sky. End with on-screen text: 'Your Summer Escape Awaits. Book Now.'"

6. For a Pet Supplies Store

Objective

Announce a sale on durable dog toys.

Style

Playful, fun, and slightly humorous.

Key Elements

A happy golden retriever, a colorful and durable chew toy, and a green lawn.

Setting/Action

A happy golden retriever is outdoors on a sunny day, joyfully shaking a colorful chew toy from side to side in slow motion. Green grass flies up around the dog's head.

Call to Action

End with on-screen text: "Unleash the Fun! 20% Off Toys."

Full Prompt: "A playful and fun 8-second video announcing a sale on dog toys. In slow motion, a happy golden retriever joyfully shakes a colorful chew toy on a sunny green lawn, with bits of grass flying in the air. End with on-screen text: 'Unleash the Fun! 20% Off Toys.'"

7. For a Financial Tech (Fintech) Company

Objective

Build trust in our secure "Safe-Invest" platform.

Style

Professional, sleek, and futuristic.

Key Elements

An abstract, glowing digital padlock icon, flowing data streams, and a clean, dark background.

Setting/Action

A glowing, holographic padlock icon materializes in the center of the screen. Abstract lines of secure data flow around it, creating a sense of digital security and protection.

Call to Action

End with on-screen text: "Invest with Confidence. Join Safe-Invest."

Full Prompt: "A sleek, professional 8-second video for 'Safe-Invest'. On a clean dark background, a futuristic, holographic padlock icon forms in the center as abstract lines of secure data flow around it, conveying trust and security. End with on-screen text: 'Invest with Confidence. Join Safe-Invest.'"

8. For a Local Bakery

Objective

Showcase the freshness of our artisan sourdough bread.

Style

Rustic, authentic, and mouth-watering.

Key Elements

A freshly baked loaf of sourdough bread, a dusting of flour, and warm, inviting light.

Setting/Action

An extreme close-up, slow-motion shot of a baker's hands gently pressing down on the crust of a freshly baked sourdough loaf. A small puff of flour dusts off the crust under warm bakery lighting.

Call to Action

End with on-screen text: "Freshly Baked Daily. Visit Us."

Full Prompt: "A rustic, mouth-watering 8-second video showing the freshness of our sourdough. Use an extreme close-up, slow-motion shot of hands pressing the crust of a freshly baked loaf, causing a small puff of flour to rise under warm light. End with on-screen text: 'Freshly Baked Daily. Visit Us.'"

9. For an E-commerce Fashion Brand

Objective

Highlight the detail of a new luxury silk scarf.

Style

Elegant, sophisticated, and high-fashion.

Key Elements

A brightly patterned silk scarf, soft lighting, and a gentle breeze.

Setting/Action

A close-up shot of the silk scarf hanging against a neutral, out-of-focus background. A gentle breeze makes the scarf ripple and flow slowly, showing off its texture and intricate pattern in soft light.

Call to Action

End with on-screen text: "Elegance in Motion. Shop the Collection."

Full Prompt: "An elegant, 8-second high-fashion video. A close-up shot focuses on a luxury silk scarf with a bright, intricate pattern. The scarf hangs against a neutral background and ripples slowly in a gentle breeze, highlighting its texture in soft, sophisticated lighting. End with on-screen text: 'Elegance in Motion. Shop the Collection.'"

10. For a Software as a Service (SaaS) Company

Objective

Explain the benefit of our "Sync-Up" productivity tool.

Style

Simple, clean, and modern animation.

Key Elements

Animated icons representing a calendar, email, and to-do list, and connecting lines.

Setting/Action

Three simple, animated icons for a calendar, email, and a checklist appear on a clean white background. Lines animate to connect them, and they merge into a single, new "Sync-Up" logo icon.

Call to Action

End with on-screen text: "All Your Work, In One Place. Get Sync-Up."

Full Prompt: "A simple, 8-second modern animation explaining our 'Sync-Up' tool. On a clean white background, animated icons for a calendar, email, and a to-do list appear. Lines draw between them, pulling them together to merge into the final 'Sync-Up' logo. End with text: 'All Your Work, In One Place. Get Sync-Up.'"

11. Tech Startup Product Launch

Objective

Showcase new features of a meditation app.

Style

Clean, modern aesthetic with minimalist design.

Key Elements

Smartphone interface, animated UI elements, purple gradient.

Setting/Action

User's hand scrolling through app on iPhone in a minimalist home office with calm morning light streaming through the window, finger swiping through breathing exercises smoothly.

Call to Action

End with animated 'Download Now' button appearing on screen.

Full Prompt: "A clean, modern 10-second video showcasing a meditation app. Close-up of an iPhone displaying a purple gradient interface with animated breathing exercises. A hand smoothly swipes through the app's features in a minimalist home office setting. Calm morning sunlight streams through a nearby window. The video ends with a 'Download Now' button animation appearing on screen."



12. E-commerce Fashion Brand

Objective

Highlight product versatility of an oversized blazer.

Style

Cinematic, high-fashion with golden hour lighting.

Key Elements

Flowing fabric, dramatic lighting, confident model movement.

Setting/Action

Model walking confidently through urban street past brick buildings at sunset, navy blue oversized blazer with gold buttons catching the wind.

Call to Action

Fade to 'Shop the Collection' text overlay.

Full Prompt: "A cinematic 12-second high-fashion video. A confident model strides through an urban street lined with red brick buildings during golden hour. She wears a navy blue oversized blazer with gleaming gold buttons. The fabric catches the wind dramatically as she walks. Warm sunset light casts a golden glow across the scene. End with text fading in: 'Shop the Collection.'"

13. Restaurant/Food Business

Objective

Drive appetite appeal for signature burger.

Style

Warm, inviting, mouth-watering with intimate framing.

Key Elements

Steam rising, close-up textures, vibrant colors, melting cheese.

Setting/Action

Chef's hands carefully plating an artisan burger with aged cheddar melting over grass-fed beef patty on rustic wooden board in soft restaurant lighting.

Call to Action

Text overlay appears: 'Order Online Today.'

Full Prompt: "A warm, appetizing 8-second video. Extreme close-up of chef's hands plating a gourmet burger on a rustic wooden board. The artisan brioche bun holds fresh arugula, caramelized onions, and a thick grass-fed beef patty. Aged cheddar cheese melts and drips slowly over the sides. Steam rises gently. Soft, warm restaurant lighting creates an inviting atmosphere. End with text: 'Order Online Today.'"

14. Fitness/Wellness Brand

Objective

Demonstrate transformation and energy.

Style

Energetic, inspirational with dynamic movement.

Key Elements

Intense workout action, sweat, determined expression, victorious pose.

Setting/Action

Athletic woman performing burpees in sunlit modern gym studio with floor-to-ceiling windows, transitioning to arms raised in victory.

Call to Action

End with 'Start Your Journey' message appearing.

Full Prompt: "An energetic, inspirational 10-second fitness video. An athletic woman performs explosive burpees in a bright, modern gym studio with floor-to-ceiling windows. Natural sunlight floods the space. Sweat glistens on her skin, her expression shows fierce determination. The sequence transitions to her standing triumphantly with arms raised in victory. End with bold text: 'Start Your Journey.'"

15. Real Estate Agency

Objective

Showcase property luxury and ocean views.

Style

Elegant, aspirational with smooth camera movement.

Key Elements

Spacious interiors, natural light, premium finishes, ocean views.

Setting/Action

Camera gliding smoothly through open-concept living room with marble countertops and white oak flooring toward floor-to-ceiling glass doors revealing ocean-view balcony and infinity pool at sunset.

Call to Action

Conclude with 'Schedule Your Tour' text.

Full Prompt: "An elegant 15-second luxury real estate video. The camera glides smoothly through a modern open-concept living room featuring marble countertops and white oak flooring. Natural light floods the space. The camera moves toward floor-to-ceiling glass doors that reveal a stunning ocean-view balcony. An infinity pool reflects the golden sunset in the background. End with sophisticated text: 'Schedule Your Tour.'"



16. SaaS/Software Company

Objective

Explain problem-solving through data visualization.

Style

Professional, trustworthy with modern tech aesthetic.

Key Elements

Dashboard metrics, animated graphs in purple and blue, intuitive interface.

Setting/Action

Screen recording showing analytics dashboard transforming from chaotic scattered data to clear, organized visualizations, with cursor clicking through navigation while satisfied user nods at laptop in bright coworking space.

Call to Action

Display 'Try Free for 30 Days' offer.

Full Prompt: "A professional 12-second SaaS demonstration video. Screen recording shows an analytics dashboard with purple and blue color scheme. Chaotic, scattered data points suddenly organize into clean, intuitive charts and graphs. Real-time sales metrics populate smoothly. A cursor clicks through the navigation demonstrating ease of use. Cut to a satisfied professional nodding approvingly at their laptop in a bright, modern coworking space. End with text: 'Try Free for 30 Days.'"

17. Sustainable/Eco Brand

Objective

Emphasize environmental impact and natural materials.

Style

Natural, earth-toned, authentic with gentle movements.

Key Elements

Bamboo toothbrush, biodegradable packaging, forest setting, morning dew.

Setting/Action

Hands gently placing bamboo toothbrush with natural bristles on moss-covered stone near flowing stream, with soft forest light filtering through leaves and morning dew visible.

Call to Action

Text appears: 'Join the Movement.'

Full Prompt: "A natural, authentic 10-second eco-brand video. Close-up of hands gently placing a bamboo toothbrush with biodegradable packaging onto a moss-covered stone beside a flowing forest stream. Natural bristles are clearly visible. Morning dew sparkles on surrounding leaves. Soft, diffused forest light filters through the tree canopy above. The stream flows peacefully in the background. End with earth-toned text: 'Join the Movement.'"

18. Luxury Watch Brand

Objective

Convey craftsmanship and precision engineering.

Style

Sophisticated, timeless with dramatic close-ups.

Key Elements

Metallic shine, exposed watch mechanisms, rose gold details.
Setting/Action:

Setting/Action

Extreme close-up of Swiss automatic watch gears turning smoothly, pulling back to reveal rose gold case with sapphire crystal face on wrist adjusting cufflink at black tie event.

Call to Action

Fade to elegant brand logo.

Full Prompt: "A sophisticated 10-second luxury watch video. Begin with extreme macro shot of exposed Swiss automatic watch gears turning with precision. Second hand sweeps smoothly across the face. Camera slowly pulls back to reveal rose gold case with sapphire crystal showcasing the movement. The watch sits on a wrist adjusting a white shirt cufflink. Black tie event ambiance in soft-focus background. Fade elegantly to brand logo."

19. Pet Product Company

Objective

Show pet happiness and product engagement.

Style

Playful, heartwarming with vibrant energy.

Key Elements

Bright orange interactive toy, joyful dog expressions, slow-motion action.

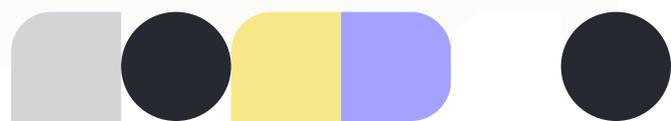
Setting/Action

Golden retriever puppy chasing bright orange rubber fetch ball with treat dispenser across sunny green backyard, leaping with tongue out and ears flying in slow-motion.

Call to Action

End with 'Make Tails Wag' message.

Full Prompt: "A playful, heartwarming 8-second pet product video. A golden retriever puppy bounds across a vibrant green backyard chasing a bright orange rubber fetch ball with built-in treat dispenser. The ball bounces energetically across the grass. Switch to slow-motion as the excited puppy leaps to catch it, tongue hanging out, ears flying upward. Pure joy radiates from the dog's expression. Sunny, warm lighting throughout. End with cheerful text: 'Make Tails Wag.'"



20. Online Course/Education

Objective

Demonstrate learning journey from struggle to mastery.

Style

Inspiring, professional with warm atmosphere.

Key Elements

Progress indicators, completion badges, notebook sketches, transformation.

Setting/Action

Split screen showing person at laptop transitioning from confused expression to confident smile, course dashboard with completion badges lighting up progressively, notebook filling with sketches on wooden desk with warm desk lamp glow.

Call to Action

Display 'Enroll Today' with course branding.

Full Prompt: "An inspiring 12-second online education video. Split-screen composition shows a learner at their laptop on a wooden desk. Left side: frustrated expression while viewing complex material. Right side: the same person transforms into a confident smile. Their laptop screen shows a course dashboard with completion badges lighting up sequentially in golden animations. A notebook beside the laptop fills with colorful sketches and notes. Warm desk lamp creates an inviting glow. Coffee cup steams gently. End with motivating text: 'Enroll Today.'"

21. Office Chair

Objective

Showcase the ergonomic comfort of the LumbarLux office chair

Style

Sleek, cinematic product reveal in warm golden-hour lighting

Key Elements

Midnight-blue vegan leather, 12-way adjustable lumbar support, silent 360° swivel wheels, subtle LED status glow

Setting/Action

A stressed designer in a cluttered creative studio slumps into the chair at 7 p.m.; the chair auto-adjusts with a soft hum, posture aligns, shoulders relax, and a smile breaks as she spins smoothly to finish her masterpiece

Call to Action

Pre-order LumbarLux now—link in bio and reclaim your 9-to-5."

Full Prompt: "A sleek 15-second cinematic product reveal in warm golden-hour lighting. A stressed designer in a cluttered creative studio slumps into a midnight-blue vegan leather LumbarLux office chair at 7 p.m. The chair auto-adjusts with a soft hum, 12-way lumbar support aligns her posture, silent 360° wheels spin smoothly, and a subtle LED glow pulses as her shoulders relax and she smiles, finishing her design. End with on-screen text: 'Pre-order LumbarLux now—link in bio and reclaim your 9-to-5.'"

22. Ear Buds

Objective

Demonstrate the waterproof power of AquaGuard Pro earbuds

Style

High-energy extreme sports montage with slow-motion water effects

Key Elements

Neon-green earbuds, IPX8 rating, crystal-clear bass, secure wingtip fit

Setting/Action

A trail runner dives into a roaring waterfall, emerges underwater doing freestyle laps, then sprints through rain—music never skips, HUD overlay shows heart rate and playlist

Call to Action

Grab AquaGuard Pro today and make every workout unstoppable

Full Prompt: "A high-energy 12-second extreme sports montage with slow-motion water effects. A trail runner wearing neon-green AquaGuard Pro earbuds (IPX8-rated, secure wingtip fit) dives into a roaring waterfall, swims freestyle underwater with crystal-clear bass, then sprints through pouring rain—music never skips. HUD overlays display heart rate and playlist. End with on-screen text: 'Grab AquaGuard Pro today and make every workout unstoppable.'"

23. Santoku Knife

Objective

Highlight the precision of ChefBlade 7-inch santoku knife

Style

Zen Japanese minimalism with macro close-ups and soft bamboo flute audio

Key Elements

Damascus steel pattern, ergonomic olive-wood handle, razor-thin tomato slices

Setting/Action

A chef in a sunlit Kyoto kitchen effortlessly dices an onion into perfect 2 mm cubes, then paper-thin slices a tomato that rests on the blade without falling

Call to Action

Elevate your kitchen—order ChefBlade now and slice like a master

Full Prompt: "A 10-second zen Japanese minimalist video with macro close-ups and soft bamboo flute audio. In a sunlit Kyoto kitchen, a chef uses a 7-inch ChefBlade santoku knife with Damascus steel and olive-wood handle to dice an onion into perfect 2 mm cubes, then slices a tomato paper-thin—the slice rests on the blade without falling. End with on-screen text: 'Elevate your kitchen—order ChefBlade now and slice like a master.'"

24. Reusable Grocery Bag

Objective

Introduce EcoTote reusable grocery bag that holds 50 lbs

Style

Whimsical stop-motion animation with vibrant pop-art colors

Key Elements

Recycled ocean-plastic fabric, reinforced triple-stitched handles, collapses to pocket size

Setting/Action

A single EcoTote at a farmer's market magically expands, fills with watermelons, baguettes, and flowers, then folds into a strawberry-shaped pouch

Call to Action

Ditch single-use plastic—get your EcoTote and shop guilt-free

Full Prompt: "A whimsical 10-second stop-motion animation in vibrant pop-art colors. At a bustling farmer's market, a single EcoTote made of recycled ocean-plastic with triple-stitched handles magically expands, fills with watermelons, baguettes, and flowers (holding 50 lbs), then collapses into a strawberry-shaped pouch. End with on-screen text: 'Ditch single-use plastic—get your EcoTote and shop guilt-free.'"

25. Travel Mug

Objective

Reveal the smart temperature control of ThermoMug travel mug

Style

Futuristic sci-fi with holographic displays and sleek metallic sheen

Key Elements

Matte-black stainless steel, OLED touch display showing 142 °F, 12-hour heat retention

Setting/Action

A commuter on a snowy train platform sips steaming coffee; cut to 8 hours later on a beach—same mug now chills iced latte at 38 °F

Call to Action

Keep your drink perfect—pre-order ThermoMug before launch

Full Prompt: "A futuristic 12-second sci-fi video with holographic displays and sleek metallic sheen. A commuter on a snowy train platform sips steaming coffee from a matte-black stainless steel ThermoMug (OLED display shows 142 °F). Cut to 8 hours later on a sunny beach—the same mug chills an iced latte at 38 °F. End with on-screen text: 'Keep your drink perfect—pre-order ThermoMug before launch.'"

26. Vitamin C Face Serum

Objective

Promote GlowSerum vitamin C face serum for brighter skin

Style

Ethereal beauty macro with golden particle effects and soft-focus bokeh

Key Elements

20 % THD ascorbate, dropper bottle with rose-gold cap, visible glow transformation

Setting/Action

A woman applies one drop at sunrise; time-lapse over 28 days shows dark spots fading, skin radiating, mirror reflection smiles back

Call to Action

Start your glow-up—add GlowSerum to cart and use code RADIANT10

Full Prompt: "An ethereal 15-second beauty macro video with golden particle effects and soft-focus bokeh. At sunrise, a woman applies one drop of GlowSerum (20 % THD ascorbate, rose-gold dropper) to her cheek. Time-lapse over 28 days: dark spots fade, skin radiates, her mirror reflection smiles back. End with on-screen text: 'Start your glow-up—add GlowSerum to cart and use code RADIANT10.'"

27. 2-in-1 Laptop-Tablet

Objective

Show the portability of FoldBook 2-in-1 laptop-tablet

Style

Fast-paced lifestyle vlog with quick cuts and upbeat electronic soundtrack

Key Elements

13-inch OLED touchscreen, 360° hinge, weighs 1.2 kg, detachable magnetic keyboard

Setting/Action

A student folds FoldBook into tablet mode on a crowded subway, sketches with stylus, then flips it open at a café to finish a 4K video edit

Call to Action

Create anywhere—reserve FoldBook today and unleash flexibility

Full Prompt: "A fast-paced 12-second lifestyle vlog with quick cuts and upbeat electronic soundtrack. A student on a crowded subway folds a 1.2 kg FoldBook 2-in-1 (13-inch OLED, 360° hinge) into tablet mode, sketches with stylus, then flips it open at a café with detachable magnetic keyboard to finish a 4K video edit. End with on-screen text: 'Create anywhere—reserve FoldBook today and unleash flexibility.'"

28. Noise Cancellation Headphones

Objective

Illustrate the noise cancellation of SilencePod over-ear headphones

Style

Split-screen before/after with dramatic soundwave visuals

Key Elements

Memory-foam cushions, 40 mm neodymium drivers, 35 dB active noise cancellation

Setting/Action

Left screen: chaotic open-office chatter; right screen: wearer puts on headphones, noise visually vanishes into star-field silence, focus timer starts

Call to Action

Find your quiet—shop SilencePod and silence distractions

Full Prompt: "A 10-second split-screen video with dramatic soundwave visuals. Left: chaotic open-office chatter. Right: a worker puts on SilencePod over-ear headphones (memory-foam, 40 mm drivers, 35 dB ANC)—soundwaves collapse into a star-field silence, focus timer starts. End with on-screen text: 'Find your quiet—shop SilencePod and silence distractions.'"

29. Bed Sheets

Objective

Celebrate the sustainability of BambooThread bed sheets

Style

Cozy Scandinavian hygge with slow panning shots and crackling fireplace audio

Key Elements

400-thread-count organic bamboo, cooling weave, natural ivory color, hypoallergenic

Setting/Action

A restless sleeper tosses on cotton sheets; switches to BambooThread—camera drifts through breathable fibers, temperature drops 3 °C, deep sleep ensues

Call to Action

Upgrade your sleep sanctuary—order BambooThread and wake refreshed

Full Prompt: "A cozy 15-second Scandinavian hygge video with slow panning shots and crackling fireplace audio. A restless sleeper tosses on cotton sheets, then switches to natural ivory 400-thread-count BambooThread organic bamboo sheets (cooling weave, hypoallergenic). Camera drifts through breathable fibers, temperature drops 3 °C, deep sleep begins. End with on-screen text: 'Upgrade your sleep sanctuary—order BambooThread and wake refreshed.'"

30. Smart Stylus

Objective

Launch SparkPen smart stylus with pressure sensitivity

Style

Vibrant digital art timelapse with neon ink splashes and glitch transitions

Key Elements

4096 pressure levels, tilt recognition, eraser end, 16-hour battery

Setting/Action

An illustrator sketches a rough dragon on a tablet; lines refine in real-time, colors explode, final artwork zooms out to reveal a gallery wall of masterpieces

Call to Action

Draw the future—get SparkPen now and create without limits

Full Prompt: "A vibrant 12-second digital art timelapse with neon ink splashes and glitch transitions. An illustrator uses a SparkPen smart stylus (4096 pressure levels, tilt recognition, eraser end, 16-hour battery) to sketch a rough dragon on a tablet—lines refine in real-time, colors explode, final artwork zooms out to a gallery wall of masterpieces. End with on-screen text: 'Draw the future—get SparkPen now and create without limits.'"

31. Social media scheduler free trial

Objective

Drive 14-day trial sign-ups for my social media scheduler

Style

Punchy UGC + screen-capture, quick cuts, clean captions

Key Elements

Product name "QueuePilot," 3 features (auto-posting, caption AI, best-time scheduling), trust badge "4,200 creators," brand colours #111827/#22C55E

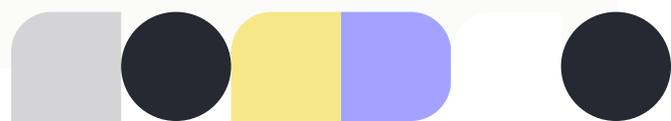
Setting/Action

Creator at a café planning a week's posts; cut to screen demo with cursor highlights

Call to Action

On-screen: "Start your free 14-day trial—link in bio"

Full Prompt: "A fast-paced, 12-second UGC video that opens with a creator in a café planning a week of posts, then cuts to a clean screen-capture of QueuePilot. Highlight auto-posting, caption AI, and best-time scheduling with quick zooms and tidy captions in #111827/#22C55E. Add a '4,200 creators' trust badge. End with on-screen text: 'Start your free 14-day trial—link in bio.'"



32. Shopify product page audit service

Objective

Sell my Shopify product page audit service

Style

Friendly talking head with pattern interrupts and on-screen checklists

Key Elements

Pain points (low conversion, high bounce), 5-step audit framework, before/after metrics overlay, testimonial pull-quote

Setting/Action

At-desk review of a store; red/green annotations on a sample page

Call to Action

"Book your audit today—slots this week only."

Full Prompt: "A 15-second talking-head video at a desk. Presenter calls out low conversion and high bounce, then overlays a bold 5-step audit checklist with quick pattern-interrupt cuts. Show a sample Shopify page with red/green annotations and a before/after metrics pop-up. Insert a short testimonial pull-quote. Finish with on-screen text: 'Book your audit today—slots this week only.'"

33. AI Copy Sprint workshop

Objective

Generate leads for my "AI Copy Sprint" workshop

Style

Energetic promo with kinetic text and b-roll

Key Elements

What they'll get (5 prompts, 3 templates, live Q&A), date/time, early-bird price, attendee results snapshot

Setting/Action

Countdown timer scenes + snippets of documents filling with copy

Call to Action

"Grab your seat—early-bird ends Friday."

Full Prompt: "A punchy 12–15 second promo using kinetic text and b-roll. Show a ticking countdown, quick cuts of documents auto-filling with copy, and overlays listing '5 prompts, 3 templates, live Q&A.' Flash the date/time, early-bird price, and a results snapshot. End with on-screen text: 'Grab your seat—early-bird ends Friday.'"

34. Web design package for coaches

Objective Promote my web design package for coaches

Style Sleek portfolio reel, smooth transitions, soft background music

Key Elements 3 recent sites, mobile views, page speed score overlays, client logo grid

Setting/Action Scrolling mockups on laptop and phone, hover states highlighted

Call to Action "Apply for a build-free consult link below."

Full Prompt: "A refined 12-second portfolio reel with smooth transitions. Showcase three recent coaching websites on laptop and phone mockups, highlight hover states, and flash page speed scores. End on a subtle client logo grid. Finish with on-screen text: 'Apply for a build-free consult link below.'"

35. DTC skincare launch

Objective Drive sales for a new serum

Style Aesthetic macro shots + ASMR pouring, minimal text

Key Elements Product name "CalmGlow Serum," niacinamide 5% and hyaluronic acid, dermatologist quote, cruelty-free badge

Setting/Action Morning routine on a bathroom counter; close-ups of texture and absorption

Call to Action "Shop CalmGlow now—limited first batch."

Full Prompt: "A calm 10-12 second beauty clip with macro close-ups of CalmGlow Serum. Show ASMR-style pouring, silky texture, and quick absorption on skin during a morning routine. Overlay 'Niacinamide 5% + Hyaluronic Acid,' a short dermatologist quote, and a cruelty-free badge. End with on-screen text: 'Shop CalmGlow now—limited first batch.'"

36. Analytics SaaS demo bookings

Objective

Get demo bookings for my analytics SaaS

Style

Crisp motion graphics + dashboard walkthrough

Key Elements

Main benefit (see which pages convert), features (cohort chart, heatmaps, goal tracking), GDPR-ready note

Setting/Action

Cursor explores the dashboard; key numbers pop with zoom-ins

Call to Action

"Book a 15-minute demo—calendar link below."

Full Prompt: "A 12-second motion-graphic dashboard tour. Begin with a headline: 'See which pages convert.' Glide the cursor through a cohort chart, heatmaps, and goal tracking with quick zooms on key numbers. Add a small 'GDPR-ready' badge. Finish with on-screen text: 'Book a 15-minute demo—calendar link below.'"

37. CRO checklist lead magnet

Objective

Grow my email list

Style

Fast tips carousel with bold captions

Key Elements

'25-point CRO checklist,' 3 sample items, printable PDF preview, subscriber count

Setting/Action

Pages flipping; ticks appear as items are completed

Call to Action

"Download the free checklist—subscribe in one tap."

Full Prompt: "A 10-second carousel-style video. Bold title: '25-point CRO checklist.' Flip through pages with animated ticks on three sample items. Show a quick printable PDF preview and a subtle subscriber count badge. End with on-screen text: 'Download the free checklist—subscribe in one tap.'"

38. Local photographer mini-sessions

Objective

Get bookings for a mini-session day

Style

Warm lifestyle montage with natural light

Key Elements

Date/time, location pin, package (20 mins, 10 edits), price overlay, limited slots banner

Setting/Action

Behind-the-scenes shoots in the park; candid smiles and simple posing

Call to Action

"Reserve your slot today—link in bio."

Full Prompt: "A 12-second sunlit montage in a local park. Show quick behind-the-scenes clips, candid smiles, and simple poses. Overlay date/time, a location pin, '20 mins, 10 edits,' price, and a 'Limited slots' ribbon. End with on-screen text: 'Reserve your slot today—link in bio.'"

39. Product Page Makeover upsell

Objective

Upsell my makeover service to past clients

Style

Case study with chapter cards

Key Elements

Client logo, goal, 3 changes (headline, social proof, guarantee), result (+38% CVR), testimonial snippet

Setting/Action

Split-screen before/after with pointer circling improvements

Call to Action

"Reply 'MAKEOVER' to get your free scope."

Full Prompt: "A 15-second case study reel. Open with a client logo and goal card. Show split-screen before/after pages while a pointer circles three changes: stronger headline, social proof cluster, bold guarantee. Flash result '+38% CVR' and a short testimonial snippet. End with on-screen text: 'Reply "MAKEOVER" to get your free scope.'"

40. Content repurposing course

Objective

Drive enrolments for a 4-week course

Style

Minimal studio setup, paced edits, on-screen frameworks

Key Elements

Syllabus overview, tools used, time savings (3 hrs → 30 mins), refund guarantee

Setting/Action

Instructor maps a workflow on a whiteboard; over-shoulder template shots

Call to Action

"Enroll now—cohort starts Monday."

Full Prompt: "A clean 12–14 second studio video. Instructor maps a content workflow on a whiteboard with simple chapter cards for the syllabus. Cut to over-shoulder shots of templates in use and overlay '3 hrs → 30 mins' and a 'Refund guarantee' badge. End with on-screen text: 'Enroll now—cohort starts Monday.'"

41. Running Shoe Comfort

Objective

Showcase the comfort of a new running shoe.

Style

Slow-motion, cinematic, soft lighting, vibrant color-grading.

Key Elements

'Aero-Stride' shoe, knit fabric, gel cushioning, worn by a female runner.

Setting/Action

Runner finishes a long run on a misty forest trail, pausing to admire the view.

Call to Action

Text overlay: 'Find your perfect fit. Shop now at <https://www.google.com/search?q=AeroStride.com>'.

Full Prompt: "Showcase the comfort of the new 'Aero-Stride' running shoe. Use a slow-motion, cinematic style with soft lighting and vibrant color-grading. Focus on the knit fabric and gel cushioning. A female runner, wearing the shoes, finishes a long run on a misty forest trail, pausing to admire the view. Add a text overlay: 'Find your perfect fit. Shop now at <https://www.google.com/search?q=AeroStride.com>'."

42. New Gourmet Coffee Blend

Objective

Announce a new gourmet coffee blend.

Style

Stop-motion animation, vintage cartoon style, warm earth tones.

Key Elements

'Midnight Roast' coffee beans, antique grinder, steam rising from a ceramic mug.

Setting/Action

Beans are poured into the grinder, ground, and then brewed, culminating in a perfect pour into a mug on a cozy kitchen counter.

Call to Action

Voiceover: 'Taste the depth. Order Midnight Roast today!'

Full Prompt: "Announce the new 'Midnight Roast' gourmet coffee blend using a stop-motion animation in a vintage cartoon style with warm earth tones. The key elements are the coffee beans, an antique grinder, and steam rising from a ceramic mug. Show the beans being ground and brewed, culminating in a perfect pour into the mug on a cozy kitchen counter. Add a voiceover: 'Taste the depth. Order Midnight Roast today!'"

43. Smart Home Device Tutorial

Objective

Explain how to use a complex smart home device.

Style

Clean, minimalist instructional video, 3D animated diagram overlays, bright neutral colors.

Key Elements

'Nexus-Hub' device, simple touch interface, connecting to a phone app.

Setting/Action

A hand interacts with the device, activating a 'Goodnight Scene,' followed by a 3D overlay showing data flowing between the device and the phone.

Call to Action

Closing shot with text: 'Setup is easy. Visit the help center link below.'

Full Prompt: "Explain how to use the 'Nexus-Hub' smart home device. Use a clean, minimalist instructional style with 3D animated diagram overlays and bright neutral colors. Show a hand interacting with the device to activate a 'Goodnight Scene,' followed by a visual overlay showing data flow to the phone app. End with text: 'Setup is easy. Visit the help center link below.' "

44. Bali Travel Promotion

Objective

Promote a travel destination (Bali).

Style

Fast-paced, drone footage, epic adventure movie trailer feel, highly saturated colors.

Key Elements

Lush rice terraces, surfing at sunset, ancient temple architecture.

Setting/Action

Quick cuts between a drone shot soaring over the terraces and a person surfing a wave, ending on a wide shot of the temple at dusk.

Call to Action

Voiceover: 'Your adventure awaits. Book your flight with Paradise Travel.'

Full Prompt: "Promote Bali as a travel destination. Use a fast-paced, epic adventure movie trailer style with drone footage and highly saturated colors. Key elements are lush rice terraces, surfing at sunset, and ancient temple architecture. Show quick cuts between soaring drone shots and a person surfing, ending on a wide shot of the temple at dusk. Add a voiceover: 'Your adventure awaits. Book your flight with Paradise Travel.' "

45. Motivational Quote Video

Objective

Create a motivational quote video.

Style

Abstract art, flowing liquid visuals, deep indigo and gold color palette.

Key Elements

A single, powerful quote: "Growth begins where comfort ends."

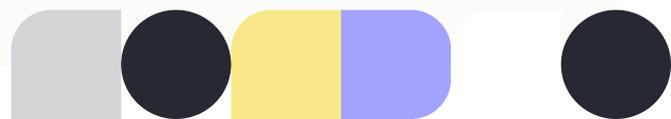
Setting/Action

The words slowly materialize out of flowing, shimmering liquid shapes, filling the frame.

Call to Action

Subtly fade to a logo in the bottom corner.

Full Prompt: "Create a motivational quote video using an abstract art style with flowing liquid visuals and a deep indigo and gold color palette. The quote is: 'Growth begins where comfort ends.' The words must slowly materialize out of the flowing, shimmering liquid shapes, filling the frame before subtly fading to a logo in the bottom corner."



46. Eco-Friendly Skincare Line

Objective

Introduce a new eco-friendly skincare line.

Style

Soft focus, natural lighting, serene, documentary-style, muted pastel tones.

Key Elements

Three distinct glass bottles, recycled paper packaging, a single water droplet.

Setting/Action

Bottles are arranged on a moss-covered log in a sun-dappled forest, and a water droplet rolls off a leaf and hits the bottle.

Call to Action

Text: 'Kind to Earth. Kind to Skin. Explore the Renewal Line.'

Full Prompt: "Introduce the new eco-friendly 'Renewal' skincare line. Use a soft focus, serene, documentary-style with natural lighting and muted pastel tones. Key elements are three distinct glass bottles, recycled paper packaging, and a single water droplet. The bottles are arranged on a moss-covered log in a sun-dappled forest, and a water droplet rolls off a leaf and hits the bottle. Add text: 'Kind to Earth. Kind to Skin. Explore the Renewal Line.' "

47. Sci-Fi Figurine Advertisement

Objective

Advertise a limited-edition sci-fi figurine.

Style

Dark, neon-lit cyberpunk aesthetic, gritty texture, dramatic shadows.

Key Elements

'Rogue-Pilot 7' collectible, highly detailed armor, plasma rifle accessory.

Setting/Action

Figurine is rotated slowly on a pedestal against a backdrop of a rainy, futuristic cityscape, with blue and magenta neon lights flashing.

Call to Action

Text overlay: 'Limited to 500. Pre-order yours before they vanish.'

Full Prompt: "Advertise the limited-edition 'Rogue-Pilot 7' sci-fi figurine. Use a dark, neon-lit cyberpunk aesthetic with a gritty texture and dramatic shadows. Focus on the highly detailed armor and plasma rifle accessory. The figurine should rotate slowly on a pedestal against a backdrop of a rainy, futuristic cityscape, illuminated by flashing blue and magenta neon lights. Text overlay: 'Limited to 500. Pre-order yours before they vanish.' "

48. Virtual Reality Fitness Game

Objective

Promote a virtual reality fitness game.

Style

High-energy, rapid cuts, first-person POV (Point of View) perspective, vibrant digital world colors.

Key Elements

'AuraBeat' game interface, virtual glowing boxing gloves, holographic targets.

Setting/Action

A person (first-person view) is aggressively punching holographic targets that explode in light within a vibrant digital arena.

Call to Action

Animated button appears: 'Download AuraBeat on all VR platforms.'

Full Prompt: "Promote the 'AuraBeat' virtual reality fitness game. Use a high-energy style with rapid cuts and a first-person POV (Point of View) perspective, in vibrant digital world colors. Show the virtual glowing boxing gloves hitting holographic targets that explode in light within a digital arena. An animated button must appear. 'Download AuraBeat on all VR platforms.'"

49. Historical Event Summary (Moon Landing)

Objective

Summarize a historical event (1969 Moon Landing).

Style

Black and white archival footage look, grainy texture, serious and reverent tone.

Key Elements

Saturn V rocket launch, Neil Armstrong's boot on the lunar surface, mission control room.

Setting/Action

Slow, dramatic cuts moving from the rocket lifting off to the iconic first steps on the moon, ending on a shot of the Earth from space.

Call to Action

Closing text: 'Learn more about this pivotal moment in history.'

Full Prompt: "Summarize the 1969 Moon Landing. Use a black and white archival footage style with a grainy texture and a serious, reverent tone. Key elements are the Saturn V rocket launch, Neil Armstrong's boot on the lunar surface, and the mission control room. Show slow, dramatic cuts from the rocket launch to the first steps, ending on a shot of the Earth from space. Include closing text: 'Learn more about this pivotal moment in history.'"

50. Software Update Teaser

Objective

Tease a major software update release.

Style

Glitch art, abstract digital fragments, electric blue and hot pink color scheme.

Key Elements

Text: 'Version 4.0,' a broken circuit board, binary code scrolling.

Setting/Action

Digital fragments fly together and resolve into a clean, new logo, followed by the text 'Version 4.0.'

Call to Action

Text overlay: 'The future is almost here. Watch the full reveal next week.'

Full Prompt: "Tease the upcoming 'Version 4.0' software update. Use a glitch art style featuring abstract digital fragments and an electric blue and hot pink color scheme. Focus on the text 'Version 4.0,' a broken circuit board, and scrolling binary code. The digital fragments must fly together and resolve into a clean, new logo, followed by the text. Text overlay: 'The future is almost here. Watch the full reveal next week.' "

